

Meeting opened at 6:35pm held via zoom

Attendees: Peg, Nicole, Tara, Chris, Lauren, Crisol, and Theresa

Motion to accept April meeting minutes – Tara moved and Chris seconded

- Hanging Baskets/Planters – All hanging baskets will be done by Monday. Make sure to check the gazebo at Columbia and Washington Parks. We received funding for self-watering planters. The order should be received in about a month and they will be put up once received. We ordered 15 bubblegum petunias for the planters. Used some of the old planters for now, but will hold most of the petunias for the new planters.

-Spring Into Wellness – Unfortunately this event was cancelled. The original date was postponed due to rain. We couldn't get enough of the performers for the postponed date.

-Car Show – Postponed until June 8th. Permits have all been scheduled and we are good to go

-Street Fair – Will be June 21st. Mural hanging dedication will also be that day at 11am.

-Unity Day – Scheduled for July 6, 2025. There will be a bike parade for kids. We will talk about unity and have fun games for kids. DAICC will have a table with flags. Two of the murals will be there to be painted. Whatever is not finished will be worked on by the kids in the summer art camp.

-SID - Special Improvement District – Survey was sent out to all merchants downtown. Two meetings were completed prior to the survey. Input from the survey will be compiled by a consultant and will be presented to the Mayor and Town Council. Input from other towns that implemented a SID was very useful. Crisol made a suggestion on the font used in the presentation (we can provide this suggestion to the consultant). Discussed importance of getting 501c3 for the SID to help prove the concept to the downtown businesses. Getting the 501c3 first helped other towns to get grant money and then businesses were able to see the grant money being used to help those businesses. May be difficult to get businesses involved. Discussed timing of 501c3 and creation of board of business owners. Can do the 501c3 first. Once special improvement tax is implemented and funds start coming in, then we need a board to manage the money. There is some concern about getting business owners involved. Those that were previously involved are getting older and not able to handle it. Not sure if other owners will step up. Once grants start coming in and merchants can apply for those funds, we are hopeful that merchants will see the impact and step up to form the board.

-Harvestfest – 23 registrations in so far. Still a lot of time to go to register. Last year we had over 100 registered. We will send out another promotion for early bird registration to get more registered early. New law implemented for anyone using a generator or propane. Additional fees required. Also need to make sure vendors all have permits for generators. Last year, the bounce house had to be shut down as it did not meet requirements.

-Rope Lights – Six sets of lights still available to use during holidays. Some old ones are still up. Will talk to Alex to get the old lights taken down.

-Walk to School Wednesdays – Initiative to promote walking to schools. Rain has made it difficult to do all 4 weeks. Could use some volunteers to help Wednesday morning.

The meeting was adjourned at 7:03pm.